

## **Love Difference Ice-cream and sweets as Cultural Passport: Art meets Gastronomy for promoting dialogue between Mediterranean cultures**

**Michelangelo Pistoletto and Love Difference – Artistic Movement for an InterMediterranean Politic – will join Mediterranean artists and confectioners together with the aim of instituting the project "Love Difference Pastries" on 22<sup>nd</sup>, 23<sup>rd</sup> and 24<sup>th</sup> February, 2008 at the CAMEC, Museum of Contemporary Art in La Spezia, Italy**

From 22<sup>nd</sup> to 24<sup>th</sup> February 2008 at the CAMEC , Museum of Contemporary Art in La Spezia, Michelangelo Pistoletto will invite artists and confectioners coming from different Mediterranean areas who will develop the basis of the project "Love Difference Pastries", by meeting each other and collaborating together.

The project "Love Difference Pastries" provides the constitution of a mobile confectionery which will represent the harmonious cohabitation among different Mediterranean cultures, by offering its special sweets.

"Love Difference Pastries" represents the next step of Michelangelo Pistoletto's Love Difference Ice-cream project. The Love Difference Ice-cream (made of Halva flavour, i.e. a kind of sesame pastry commonly used in Arab countries in the Mediterranean and Balkan areas) represents, according to the words of the artist, a Cultural Passport within the Mediterranean, as it symbolizes the intercultural dialogue between two different traditions of this area.

The meeting "Love Difference Ice-Cream and sweets as cultural passport" that will take place in February will be the first occasion of dialogue and exchange for the artists and the confectioners, who will be invited to draw the plan of the project "Love Difference Pastries" in terms of production, diffusion and promotion.

Enrica Borghi (Ameno, Italy), Gudran Art and Development (Alexandria, Egypt), Hélène Arbrand (Paris, France), Ingeborg Bodzioch (Banchory, Scotland), Rafram Chaddad (Israel), Gayle Chong Kwan (London, UK), Mele Duccio (La Spezia, Italy), Fatima El Hassani (Benimeskine Settati, Morocco) and Marcello Russo (La Spezia, Italy), Saïd Ait El Moumen (Marrakech, Morocco), Marilena Joannides (Nicosia, Cyprus), NETWORK NOMADIC ARCHITECTURE (Athens, Greece), Lea Petrou (Athens, Greece) and Maria Nymfiadi (Athens, Greece), Oraib Toukan (Amman, Jordan), Julie Upmeyer (Tepebasi-Istanbul, Turkey), Secil Yaylali (Istanbul, Turkey – Berlin, Germany) will participate to the round-table that will be attended by Michelangelo Pistoletto, Bruno Corà and other representatives from the international artistic and culinary worlds.

### **Program:**

. Friday, 22<sup>nd</sup> February

9.30 a.m. -- 2.30 p.m. : sweets cooking

2.30 p.m. -- 7.00 p.m. : presentation of the recipes and sweets tasting

. Saturday, 23<sup>rd</sup> February

9.30 a.m. – 1 p.m. : presentation of the project "Love Difference Pastry" with Michelangelo Pistoletto's speech

2.30 p.m. – 7 p.m. : workshop activities for developing the project "Love Difference Pastry"; focus points: development, promotion and funding

. Sunday, 24<sup>th</sup> February

9.30 a.m – 1 p.m. : conclusion of the event

Participations to the event on 22<sup>nd</sup>, 23<sup>rd</sup> and 24<sup>th</sup> February 2008 will be upon presentation of credits; please, send requests to the e-mail address [info@lovedifference.org](mailto:info@lovedifference.org).

The project is promoted by Love Difference, Cittadellarte-Fondazione Pistoletto, in collaboration with the CAMEC, Museum of Contemporary Art in La Spezia.

For more informations, please look at the web-site [www.lovedifference.org](http://www.lovedifference.org) or send an e-mail to the address [info@lovedifference.org](mailto:info@lovedifference.org).