

# LOVE DIFFERENCE PASTRIES – FAQs

Useful information about • THE VISION • THE PROPOSALS • THE MEETING • LOGISTIC ASPECTS

## THE VISION

In an increasingly immediate way, the squares and streets of our cities reflect the variety of cultures that nowadays are the mark of an ever more diverse society.

The social weave is no longer constructed from a unique reference point, therefore this social solidarity asks for the start-up of new modalities of interaction capable of activating new relations and social processes.

Having a look at the multi- and inter- culturality, our cities prove that the Mediterranean is, and has always been, a space of encounter of the most diverse cultures. It is in fact the place that encourages the deployment of an alter culture, where a cultural and experienced variety can be brought together by a logic of constructive coexistence in order to compose and to integrate the urban spaces.

By intercultural dialogue we do not only understand the existence of relations between groups that represent the national, religious or political identity but we do consider that intercultural dialogue is also the existence of relationships between individuals.

Society is formed by an identity that could not be without the acknowledgement of the historical relation with others. The cultural identity of each one is experiencing a constant evolution and it is developed through a process of exchange, of relations, of "crossbreeding". Civilization has developed through a pacific or hostile relation and is at the base of any process of responsible social transformation where different actors establish a dialogue.

## THE PROPOSALS

For Love Difference gastronomy represents an opportunity to activate intercultural encounters and to value the cultural diversities. Therefore the cultural project about food is approached and shared in a simple and direct way.

Love Difference Pastries aims to collect the contribution of artists, confectioners, chefs and creatives who are interested in the realisation of an cultural and artistic project, which aims by collecting unpublished sweet receipts to promote encounters and the dialogue among different cultures.

We are looking for proposals able to translate the idea of coexistence among differences through the use of one or more of the features characterizing a sweet.

For example by:

- the use of ingredients: through the combination of ingredients that are symbolically tied to different cultures or through the food design.
- the making process: in a participated way where people from apparently diverse communities are involved in creating a sweet together; otherwise by using the crossbreeding of typical recipes or the valorisation of traditional processes by introducing new creative contributions.
- the way of distributing the sweet: by convivial events for sharing the sweet or by using a system of distribution that combines particular channels of "intercultural" spreading.

Therefore the recipes should translate the idea of cohabitation among cultures, using different channels: ingredients, production and distribution techniques, food design...

The proposals have to be innovative and not published before.

In order to be accepted the proposal has to include the following documents:

- Concept of the project (what are the reasons and motivations that make the sweet a channel of intercultural dialogue?)
- The recipe (ingredients, dosage, preparation/cooking time and step by step instructions)
- Curriculum vitae of the authors
- Request for Visa and invitation letter if required to come to Italy
- Filled in application form: download in DOC or PDF format.

## **Deadline**

The deadline for submitting proposals is the 17th of January 2008, 6:30pm CET. This deadline refers to the full definitive proposal, not a draft version of it.

## **Copyright**

In submitting the proposal, the participants automatically declare that:

- the proposals have not been published before.
- they agree that Love Difference understands that any received recipe can be published on the website and can be distributed through the "Love Difference Pastries" network.

A selection of the submitted proposals will be included in a documentary publication about the event "Love Difference Ice-cream and sweets as cultural passports" of the 22-23-24 February 2008.

Proposals protection and distribution

Proposals submitted by the 17th of January 2008 will be published on the website.

Any participant not wanting their proposals to appear should write an email to: [tastedifference@lovedifference.org](mailto:tastedifference@lovedifference.org) by 17th of January 2008 and explain their reasons.

## **Languages**

The proposals can be sent in English, Italian, French, Spanish and German.

The meeting in La Spezia will to be held in English and there will be no translation service available.

## **Deliver format**

The proposal containing the concept, the recipe, the curriculum vitae of the author(s), the visa request and the filled application form have to be sent to the following addresses:

- in electronic format and not bigger than 1 Megabyte to: [tastedifference@lovedifference.org](mailto:tastedifference@lovedifference.org)
- or in paper format to:

Love Difference,  
Cittadellarte-Fondazione Pistoletto  
Via Serralunga, 27  
13900 Biella (Italy)

## **THE MEETING**

The event Love Difference Ice-cream and sweets as cultural passports, where the selected entries are going to be presented, aims to strengthen the intercultural dialogue in the specific region of the Mediterranean, thus the encounter will combine diverse aspects such as cooking, laboratories and the developing of new strategies.

Therefore one important part of the event is to elaborate and cook the selected recipes and taste them afterwards together. Moreover we will also project activities where will discuss within the group about the meaning and the content of an intercultural dialogue and how "Love Difference Pastries" can promote it. You are going to be asked to share your opinions and your proposals to spread this initiative among the basin of the Mediterranean Sea in order to make the intercultural pastries a real thing, accessible by the highest number of people.

### **Draft schedule of the meeting:**

- Friday 22nd: the participants (2 per proposal) are going to cook their recipe, which is going to be tasted afterwards.
- Saturday 23rd: there is going to be a meeting with laboratorial activities in order to develop the project of the "Love Difference Pastries".
- Sunday 24th: conclusions and departure.

## **LOGISTIC GUIDELINES FOR SELECTED PARTICIPANTS**

The meeting takes place in La Spezia and that is where you will be hosted.

Once your proposal is selected you will receive an email on the 21st of January 2008.

A maximum of two persons per proposal will be invited to join the event.

## **Arrivals and Departures**

Participants are expected to arrive on Thursday 21st February by 2pm and depart Sunday 24th at 2pm. Bus transfers from the Pisa airport to La Spezia are going to be provided.

The closest airport is Pisa even though the airports Milan and Florence are useful.

Distances are the following:

Pisa – La Spezia: 85 km

Milan – La Spezia: 220 km

Florence – La Spezia: 153 km

If arriving and/or departing on a different date participants will have to organize their own local transportation.

There are regular trains that connect the cities ([www.trenitalia.com](http://www.trenitalia.com))

## **Travel allowance**

You will be receiving a travel allowance based on your country of departure (independent of your nationality).

This is a flat amount no matter what your travel costs are.

## **Accommodation info and costs**

Each participant will receive 100 euro a day in order to pay the accommodation and the food. The hostels are category "Bed and Breakfast" next to the CAMEC in la Spezia. A list will be provided soon on the Love Difference web site.

We would be happy if you bring a guest with you. You will be in charge for his/her accommodation and meals.

The following meals will be offered by Love Difference:

Friday 22 February, dinner

Saturday 23 February, lunch

Sunday 24 February, lunch

Please do not ask us to make exceptions on our travel allowance and/or accommodation rules: unfortunately our budget is limited.

## **Logistic FAQs**

- Will you reimburse the price of my ticket?

No, your ticket will not be reimbursed. You will be receiving a travel allowance based on your country of departure (independent of your nationality). This is a flat amount no matter what your travel costs are.

- Do you offer prepaid tickets?

No, since we are not reimbursing the price of tickets.

- On what basis do you calculate the travel allowance?

Travel allowances are calculated on 1) average prices of tickets from various countries and 2) higher allowances for MENA countries (Middle East and North Africa)

- When and how will I be reimbursed?

You will be reimbursed during the Meeting, in Euro, in cash.

- Can I arrive later than Friday?

No, you should arrive at the latest on Friday before 2pm.

- Can I leave Sunday morning?

No, you should leave Sunday after 2pm.

- If I arrive on Thursday in Pisa airport will there be ground transportation to the hotel?

If you arrive at Pisa there is going to be a transport at Thursday evening.

- If I arrive on a different day than Friday in Pisa will there be ground transportation to the hotel?

No, you should organize your own ground transportation.

- If I need to reserve a hotel in Pisa can you help me?

No, you should ask your travel agency to book a hotel for you.

- Is La Spezia reachable by train?

Yes, there are trains every hour from Milan, Pisa and Florence to La Spezia ([www.trenitalia.com](http://www.trenitalia.com)).

- How far is La Spezia from Pisa, Florence and Milan?

Approximately 85 km from Pisa, 150 from Florence and 220 km from Milano.

- Who will cover accommodation costs?

We will cover accommodation costs.

- What kind of hotels are you booking for the meeting?

The hotels are bed and breakfast category.

- Where are the hotels based in respect to the meeting?

They are all within walking distance from each other and from the CAMEC.

- What kind of technical equipment are you providing?

The seminar room will be equipped with an overhead projector if you wish to do a presentation.

## CONTACTS

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